



IN THE VIRTUAL REAL ESTATE WORLD, POWER-UP SUCCESS BY GAINING THE INTERNET...KNOWLEDGE

When the market throws you a curve ball, will you be prepared to come back swinging? NAR's updated and enhanced online **e-PRO® Certification Program** can help you overcome your technology uncertainties by providing the tools you need to thrive in today's ever-changing online real estate market.

LEARN:

- Best practices for e-mail communication and online marketing—
- Legal and ethical standards for conducting real estate on the Internet—
- How to create and maintain your Internet Marketing and Practices Plan —

ALL-NEW: Take an in-depth look at Web 2.0 concepts and how they apply to your online real estate presence. Topics include: social networking, blogging, RSS, widgets, and much more.

PLUS:

- Learn more about e-PRO®, the only technology certification course recognized and offered by NAR —
- Participate in an Online Community and Nationwide Referral Network —
- Earn CE credit (available in several states) —



Steven Seidenberg
e-PRO, SRES

Don't miss this e-PRO® Workshop with Certified e-PRO® Trainer Steven Seidenberg. Steven is currently a Broker Associate and has held a New Jersey Real Estate Broker's license since 2002. Steven is a member of the Middlesex County Board of REALTORS®, as well as both The Garden State MLS and the Middlesex County MLS. At this workshop, he will give you a number of technology tips you can put to use right away to help differentiate yourself from the competition.

The All New **e-PRO®** | get certified
get competitive

Date: Tuesday, November 16, 2010
Time: 1:00 PM to 2:30 PM
Location: North Central Jersey Association of REALTORS®
Address: 910 Mt. Kemble Ave., Morristown, NJ 07962

This FREE 90-minute workshop provides invaluable insight into the online e-PRO® course, the only Technology Certification course offered by the National Association of REALTORS®.

To register, simply visit <http://ePROworkshop.InternetCrusade.com> or call toll free 1-866-ePRONAR (1-866-377-6627).

e-PRO® also is recognized for elective credit in the designation requirements for:



NATIONAL ASSOCIATION
OF REALTORS®

The Voice for Real Estate®