

# NCJAR Privacy Policy

---

We recognize the importance of protecting the personal information you provide at Web sites owned and/or controlled by the NORTH CENTRAL JERSEY ASSOCIATION OF REALTORS® (NCJAR). We maintain the following privacy policy:

1. We gather the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records:
  - Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).
  - Tracking information which our Web server automatically recognizes each time you visit one of our sites or communicate with us by email (for example, your domain name, your email address, and what pages you visit); and
  - Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).
2. We use this information to:
  - Improve and customize the content and layout of our sites and other communications tools.
  - Notify you of updates to our sites.
  - Notify you of relevant products and services.
  - Notify you of upcoming events and programs.
  - Compile specialty directories about which you will be made aware.
  - Track usage of our sites.
3. Email contact information. NCJAR does not share, sell or trade email addresses. NCJAR may use your email address to directly send you information and may provide you with online informational or marketing messages that have been approved by NCJAR together with other communications to which you have subscribed.
4. Other forms of contact information. Forms of contact information other than email address (e.g. street address) may be listed in the membership directories available on REALTOR.org and REALTOR.com. NCJAR will not share, sell or otherwise provide this contact information about you except for updating your records with the National Association of REALTORS® (NAR) /or the New Jersey REALTORS® (NJR).
5. Credit Card/Banking information that you and credit authorizers provide when you make payments by credit card or electronic check for products, dues or other services will only be used to process the transactions you request. This information will be provided to and maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.
6. We maintain security procedures and standards which we believe are as safe as today's technology permits. We test these procedures and modify them regularly as new technologies become feasible.
7. We utilize a strict Opt-Out policy for sending online notifications regarding services, products and programs.
8. You may edit your personal contact information directly at NCJAR.com, NRDS system or by contacting NCJAR Membership Department at 973.425.0110.
9. Some of our sites contain advertising placed by third parties pursuant to agreements between the NCJAR and the third party. We do not control these third parties, the sites of third parties reached through links on our site or their information collection practices and NCJAR will not be responsible for the activities of these third parties. The third parties may use cookies to collect certain non-personally identifiable information when you click on the banner ads appearing on our sites. This information is collected by the third party for purposes of measuring and reporting on the advertising to you and NCJAR. The third party may also aggregate the information for certain other statistical and reporting purposes.